

Avnet Electronics Marketing Adds Custom Power Supply Manufacturer Aras Power Technologies to Americas Offering

PHOENIX – March 9, 2010 – [Avnet Electronics Marketing Americas](#), a business region of Avnet, Inc. (NYSE: AVT), announced today that it now carries the complete line of off-the-shelf AC/DC and DC/DC power solutions, as well as custom power supply solutions from Aras Power Technologies. Aras Power Technologies' line will be available at <http://www.em.avnet.com/mgw/aas>

Aras Power Technologies' line of power supply solutions includes:

- High-efficiency, high-density sub-1U 3" x 5" AC/DC and DC/DC switching power supplies;
- DC/DC power supplies capable of producing up to 150 watts of power in package sizes as small as a motherboard connector;
- Single and multi-output medical and industrial power supplies that produce more than 13 watts per cubic inch, offering lower power dissipation and reducing system energy demands by up to 90 percent.

“Our company’s philosophy is to provide unparalleled, cutting-edge solutions for customers needing custom or semi-custom power products,” said Fariborz Rad, president of Aras Power Technologies. “Avnet’s depth and breadth allows us to bring our products to a broader marketplace and service our mutual customers, who are underserved by other major suppliers or are required to make high volume purchases.”

“With the growing number of requests we receive for custom power supply design, Aras’ technically advanced line of off-the-shelf, custom and semi-custom power supplies is the ideal addition to augment our power offering,” said Alex Iuorio, senior vice president of supplier management, Avnet Electronics Marketing Americas.

For more product information, visit Avnet Electronics Marketing at: www.em.avnet.com/design.

Follow Avnet on Twitter @ <http://twitter.com/AvnetDesignWire>

Contribute to our technical forums @: <http://community.em.avnet.com>

View product and company videos @

<http://www.avnetondemand.com/components/channel/7>

Buy our components @ www.avnetexpress.com

About Aras

Aras Power Technologies was established in 2002 with the goal of providing leading edge power delivery solutions for the challenging power requirements evolving in today's marketplace. Aras offers, off the shelf, AC/DC and DC/DC solutions, as well as custom power supply design and manufacturing. Aras Power Technologies' strength is an ability to provide the right power solution for a particular application quickly and effectively when the customer's need cannot be satisfied from standard products or where integrated

products are necessary. Aras also has the flexibility to offer quick turn around when design changes are required. For more information, visit www.arastech.com

About Avnet Electronics Marketing

Avnet Electronics Marketing is an operating group of Phoenix-based Avnet, Inc. that serves electronic original equipment manufacturers (EOEMs) and electronic manufacturing services (EMS) providers in more than 70 countries, [distributing electronic components](#) from leading manufacturers and providing associated [design-chain](#) and [supply-chain services](#). The group's website is located at www.em.avnet.com.

About Avnet, Inc.

Avnet, Inc. (NYSE:AVT), a *Fortune* 500 company, is one of the largest distributors of electronic components, computer products and embedded technology serving customers in more than 70 countries worldwide. Avnet accelerates its partners' success by connecting the world's leading technology suppliers with a broad base of more than 100,000 customers by providing cost-effective, value-added services and solutions. For the fiscal year ended July 3, 2010, Avnet generated revenue of \$19.16 billion. For more information, visit www.avnet.com.

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